



In 2013, IRC and Water For People agreed to collaborate by aligning each organization's current and future programming to achieve ***Everyone Forever (EF)***.

Everyone Forever is an envisioned end state in water and sanitation, where water continuously flows and sanitation services remain viable at scale. ***EF*** is an ambitious, deliberate, and disciplined initiative. ***EF*** is designed to model successful and universal water and sanitation service delivery across rural districts and cities, reaching the poorest and hardest to reach, and doing so in a way that uses philanthropic and donor support catalytically, declining over time, as other sources of funds are allocated to establishing and sustaining these service increases. It will eventually lead to significantly increased scale of water and sanitation services, and national water and sanitation coverage.

SIMPLE BUT BOLD OUTCOME-ORIENTED PRINCIPLES

Reaching Everyone. Every family, school and clinic in targeted areas gain access to improved water supplies and sanitation services over time, including the hardest to reach, the poorest, the politically connected, and the marginalized.

Leveraging Investment. Everyone contributes: government and communities pay while external implementing agencies finance gaps needed to reach full district coverage but money needed for hardware and software declines over time.

Monitoring Impact. Outcomes are monitored to verify results and help institutionalize local capacity to address inevitable problems that emerge.

Achieving Forever. The outcome of the intervention is that systems and services are truly developed so that external support is no longer needed in order to address local water and sanitation challenges.

Replicating Success. Success in targeted district work must lead to a snowball effect, where ***Everyone Forever***-inspired programming scales to national level over time, with government in the lead.



WHY IT WORKS

- Sets a *big goal* and bases success on that outcome.
- *All stakeholders* in one area—district, region, and country—work in a coordinated way, avoiding duplication, and supporting the government policy and priorities.
- Models what success looks like at *district scale in different contexts*, what finances are needed, what institutional arrangements work, and how an effective monitoring system can be established.
- Is *built upwards* from successful and promising district level programming to county level based on concrete experience.
- *Monitors results continuously* to improve performance, practicing adaptive management, building on programmatic strengths while also addressing emergent weaknesses.

WHAT WE HAVE SEEN

- Progress towards **EF** across the globe in target cities and rural districts, including a number of rural districts and large parts of cities now achieving **Everyone** status
- *Increased funding* flows from government and communities within target districts to achieve **EF**
- *Political leaders* who can show they have led and are on track to eradicate a key development challenge are political winners
- *Demand for more strategic support* at national level in multiple countries
- Growing interest in our approach to achieve **EF** within the broader WASH community
- *Powerful monitoring* for results and improvement, openly shared in a variety of ways

We encourage and invite you to align your programming to achieve **EF**, and welcome the opportunity to provide support in project/program design, organizational development and operations.

We will be more impactful with you on board, to achieve **Everyone Forever, Together**.

#EFTogether #wwweek

everyone



water for people

IRC

ircwash.org/what-we-do
waterforpeople.org/what-we-do/